

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES: LIFESTYLE**

**-- FINAL TOPLINE --**

Timberline: 937008  
IS: 563  
Princeton Job #: 15-12-013

Jeff Jones, Lydia Saad  
December 2-6, 2015

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**Results are based on telephone interviews conducted December 2-6, 2015 with a random sample of –824— adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.**

**For results based on the sample of –405—adults who have flown on an airplane in the past year, the maximum margin of sampling error is  $\pm 6$  percentage points.**

**Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 60% cell phone respondents and 40% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.**

**Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2014 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2015 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.**

**In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.**

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8. Please tell me how you would rate the honesty and ethical standards of people in these different fields -- very high, high, average, low, or very low? How about -- [RANDOM ORDER]?

<i>2015 Dec 2-6</i>	Very high	High	Average	Low	Very low	No opinion
Advertising practitioners	2	8	46	29	10	6
Bankers	4	21	49	18	6	1
Business executives	2	15	47	24	8	3
Car salespeople	1	7	41	36	13	1
Clergy	11	34	39	9	2	5
Members of Congress	3	5	27	39	25	1
Pharmacists	16	52	27	4	1	*
Lawyers	4	17	44	25	9	1
Medical doctors	18	49	27	4	1	1
Nurses	29	56	13	1	*	1
Police officers	18	38	29	9	5	*
Accountants	6	33	51	7	*	3
Building contractors	2	23	55	14	3	2
Funeral directors	12	32	41	8	1	5
High school teachers	16	44	29	7	2	2
Journalists	4	23	42	21	9	1
Labor union leaders	4	14	41	26	10	4
Real estate agents	2	18	53	20	5	2
Stockbrokers	2	11	42	31	8	5
Telemarketers	2	6	34	35	21	2
Lobbyists	2	5	27	35	25	6

**Q.8 (HONESTY AND ETHICS) CONTINUED**

**RECENT TREND: PERCENT SAYING "VERY HIGH" / "HIGH"**

	<u>2000</u>	<u>2001</u>	<u>Feb</u> <u>2002</u>	<u>Nov</u> <u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>
Nurses	79	84	83	79	83	79	82	84	83	84	83	81	84	85	82	80	85
Pharmacists	67	68	--	67	67	72	67	73	71	70	66	71	73	75	70	65	68
Medical doctors	63	66	--	63	68	67	65	69	64	64	65	66	70	70	69	65	67
High school teachers	--	--	64	--	--	64	--	--	65	--	--	--	62	--	--	--	60
Police officers	55	68	61	59	59	60	61	54	53	56	63	57	54	58	54	48	56
Clergy	60	64	--	52	56	56	54	58	53	56	50	53	52	52	47	46	45
Funeral directors	--	--	39	--	--	44	--	--	47	--	--	--	44	--	--	--	44
Accountants	41	32	35	--	--	39	--	--	38	--	--	--	43	--	--	--	39
Journalists	21	29	--	26	25	--	28	26	--	25	23	--	26	24	--	--	27
Bankers	37	34	--	36	35	36	41	37	35	23	19	23	25	28	27	23	25
Building contractors	--	--	20	--	--	20	--	--	22	--	--	--	26	--	--	--	25
Lawyers	17	18	--	18	16	18	18	18	15	18	13	17	19	19	20	21	21
Real estate agents	--	--	19	--	--	20	--	--	17	--	--	--	20	--	--	--	20
Labor union leaders	17	--	14	--	--	16	--	--	16	--	--	--	18	--	--	--	18
Business executives	23	25	16	17	18	20	16	18	14	12	12	15	18	21	22	17	17
Stockbrokers	19	19	--	12	15	--	16	17	--	12	9	--	12	11	--	--	13
Advertising practitioners	10	11	14	9	12	10	11	11	6	10	11	11	11	11	14	10	10
Car salespeople	7	8	--	6	7	9	8	7	5	7	6	7	7	8	9	8	8
Members of Congress	21	25	--	17	17	20	14	14	9	12	9	9	7	10	8	7	8
Telemarketers	--	--	5	--	--	7	--	--	5	--	--	--	8	--	--	--	8
Lobbyists	--	--	--	--	--	--	--	5	5	--	--	7	7	--	6	--	7

